



AGENDA

Gallus Advisory Committee

Conference Call

Thursday, August 1, 2019

2:00 PM Eastern / 11:00 PM Pacific

Conference line: 712 775-7100, access code: 1071934#

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.**
For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202) 441-7370
- Partner Support
 - Membership on Advisory Committee - new 30-minute meeting format; **DISCUSSION ITEM - can committee members each recommend three contacts for possible involvement in the Advisory Committee? How best can ICPD facilitate this?**
 - Sponsor prospects
 - Sponsorship packages - customizable to integrate into sponsor's existing leadership development programs; approach for small to medium-sized companies - **DISCUSSION ITEM - mix and quantity of benefits organizations receive for each sponsorship level (refer to draft sponsor benefits); customizable at Lead and Major levels to integrate into sponsor's existing leadership development programs; approach for small to medium sized companies; DISCUSSION ITEM - should the individual memberships companies receive to distribute to their employees be at no-cost for the employees or should they be asked to pay some portion of their annual membership fee?**
 - Non-profit and educational organizations sponsorships - **recommend they receive same benefits as companies but at a 50% discount**
- Current Programming
 - Gallus website - **committee members can receive online tours by contacting Elisabeth Freeman (efreeman@icpdprograms.org); end of September is expected launch date and portal contains over 3 months of content; new and forthcoming functionality; invite others; tool to customize learning experience and leadership development plans**
 - Value propositions for participants and sponsors (see attachment on committee page)
 - Curriculum development - modules; rewards and recognition; **plans for data gathering during beta launch period**
 - Individual membership - \$149/year price point; application and review process; diversity policy; transition for MIDL participants
 - Marketing and communications - **engaging professional societies and committee members from societies - DISCUSSION ITEM - can committee members each recommend three contacts for possible involvement in the Advisory Committee? How best can ICPD facilitate this? What are unique Gallus benefits for this segment?** industry champions for biotech/pharma and medical technology sectors
 - Plan for electronic publications- timetable for weekly email summary
 - Gallus activities at SMDP - **DISCUSSION ITEM: what is the best way to promote the Gallus program at 2019 events?**
- ICPD Update
 - **The Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) training session will be held September 21-25, 2019 in Boston, MA; committee members are invited to attend the Celebration of Mentoring & Diversity Reception, September 21, 6-9 pm, Boston, MA, RSVP to Dustie Savage at dsavage@icpdprograms.org; 2020 SMDP Biotech will be held June 6-10 in San Diego**
- Other/Action items

Please plan on an hour or less for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, September 12, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 7, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

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